

Student Life Department AUR Assessment Report Summer 2020

6b. Measurement Tool and Timeline

In the fall of 2019, Student Life updated outcomes to more accurately reflect some areas that needed to be measured, as well as to create clearer measurements in some areas. As such, the new department outcomes were revised to the following at the end of fall term, 2019:

- Students that are involved in a conduct violation will be able to explain how their actions affect their academic and personal success as measured by a survey immediately following their conduct hearing.
- Housing students will register by September 1 at a level equal to or greater than the comparator campus population of non-housing students; to be measured by an internal Argos report during mid-fall quarter each year.
- Of students that work for the Broadside, 66% of students in editor positions and 80% of students in staff positions will successfully complete the term; success will be defined by passing the Journalism Lab course and being eligible for rehire. Data will be pulled by reviewing individual student records after grades post each quarter.

7. Data

What data have you gathered that inform your department's effectiveness?

Based on our outcomes we began working to collect data that would allow us to determine the effectiveness of our actions and areas of needed improvement.

Student Conduct

With the outcome regarding conduct being revised at the end of fall 2019, data collection could not begin until winter 2020 – and half of the term was spent preparing for the shift that would take place during spring term in response to COVID. Additionally, spring term had nearly zero conduct cases other than academic misconduct that was handled by faculty. Therefore, we have no data to analyze at this time.

However, the survey that will be given to students was developed and during July of 2020 Student Life will be sending the survey to students that have been through the conduct process in the last academic year in an effort to collect what responses are possible. In addition, the survey will now be implemented both before and after conduct cases beginning in summer 2020 to assess student learning in the areas of:

- Understanding of the conduct process
- Understanding of how conduct impacts personal and academic success
- Resources available to them that can help prevent future misconduct

- How their behavior impacts the campus community

Significant data in this regard will be available at the end of fall 2020.

Housing

Data regarding the registration dates of housing students compared to the general population is as follows:

- Fall 2019 general population (first-time, Ages <=20, and Certificate/Degree Seeking)
 - 839 students
 - 590 (70%) had their first course add before 9/1/2019
- Fall 2019 Res Hall students
 - 281 students
 - 212 (75%) had their first course add before 9/1/2019

The Broadside

Regarding the success rates of students in both editorial and staff positions at The Broadside we collected the following information regarding the Journalism Lab course:

- Fall – Editors passed at a rate of 100% (2 of 2) and staff passed at a 25% rate (1 of 4)
- Winter – both editors and staff passed at a 100% rate (4 of 4)
- Spring – both editors and staff passed at a 100% rate (8 of 8)
- For the year, editors passed at a 100% rate and staff at a rate of 75%

“Success” was defined in our outcome as passing the course and being eligible for rehire. Students in winter and spring were eligible for rehire.

8. Summary and Analysis: Continuous Improvement

Conduct

Summary and analysis of conduct data and areas for improvement is pending the collection of summer and fall data and will be available in December, 2020.

Housing

The data regarding the registration rates of housing students compared to the general population was very encouraging. Students living on campus registered at a rate 5% higher than the comparative population not living on campus.

This information indicates that the efforts of housing staff to communicate the need to register for classes prior to living in Wickiup Hall are working. Having students register for classes early mean they have one less thing to ensure is complete as they get close to move-in and arrival on campus.

This data also indicates that there is still work to be done as nearly 70 students were not registered for classes by September 1. Wickiup staff will continue to seek new ways to communicate effectively with students about the importance of early registration in an effort to see the percentage of students registered prior to September 1 increase.

The Broadside

Based on the data that was collected from The Broadside success rates in the publications lab course it indicates that improvement was made over the course of the academic year. This was to be expected given that The Broadside had a brand new advisor and had been shuttered for more than 12 months.

The data from fall term, if viewed in isolation would be discouraging as it indicates that the editors performed very well and the remaining staff performed quite poorly. However, the improvement in winter and spring (both in terms of the number of students that passed the course as well as the percentage of students passing) was very encouraging. This can likely be attributed to several things including:

- The advisor gaining a better understanding of her new role
- Students editors gaining the skills needed to help coach their peers
- The recruiting of students that were more committed to The Broadside as the year progressed

In short, this information indicates that The Broadside is on a good trajectory for improvement and continued success during the 2020-2021 academic year. It appears that The Broadside is well positioned to meet the outcome's metric for success at the end of the second year.

Along with additional growth of students and the advisor, the Publications Board will serve an important role in helping hold a high standard for the editor-in-chief with the intent of that standard being passed on to the rest of The Broadside staff. The Advisor and Director of Student Life will keep a close watch on the pass rate and eligibility to rehire during the coming year in order to make an necessary course corrections at the end of each term.