



Student Engagement DEPARTMENT and PROGRAM REVIEW: DEPARTMENT PLAN

Part 1: Department Mission Statement

The COCC Student Engagement Team fosters connection and belonging through caring, supportive campus communities where all students can learn, grow, and thrive.

Part 2: Strategic Plan Connection

1. [Student-Ready College](#)
2. [Access](#)

Part 3 and 4: Goals/Outcomes and Activities

Goal One: Increase student participation in engagement activities across all departments.

Activities:

- Identify a baseline count for all Student Engagement activities (document numbers across all activities for 25-26 academic year) through existing methods including club sports rosters, event counts, housing event sign in sheets, club rosters, and orientation data.
- Increase the number of events offered each term within given resources.
- Create a shared calendar across department
- Create shared documentation method and location across department to track event details.

Goal Two: Increase student retention among students participating in one or more student engagement activities by 1% by Fall 2027.

Activities:

- Identify baseline fall to fall retention for students that participated in a least one student engagement activities.
- Align all events with Department mission.
- Create review process for every Student Engagement event that includes both department and student input.
- Identify actions that would improve student connection to Department mission that could be implemented in future iterations of the event.
- Review and update (or create new) communications to better support adult learners (e.g., tours, Getting Started Sessions, application workshops, CRM communications, calling campaigns).

Goal Three: Develop a residential curriculum that includes educational and social programming that is easily accessible for CAs to administer on an annual basis.

Activities:

- Create shared goals with student staff that has meaning for the team as well as residents
- Implement monthly and termly calendars in Wickiup lobby

- Create an end of year engagement event and banquet
- Develop term by term student satisfaction survey
- Implement increased proactive strategies for student conduct prevention

Part 5: Measurement, Tool and Timeline

Goal One: Three-year goal

- This data will be tracked throughout the year and compiled using internally collected department data in September of each year
- Set achievable stretch goals for years two and three
- Continue to measure each term

Goal 2: Three-year goal

- Measure every term using department data (26-27)
- Set achievable stretch goals for years two and three
- Continue to measure each term

Goal Three: Three-year goal

- Measure annually using department data and adjust as needed