



REDMOND, MADRAS, & PRINEVILLE CAMPUSES DEPARTMENT and PROGRAM REVIEW: DEPARTMENT PLAN

Part 1: Mission Statement

COCC's branch campuses empower students and communities through accessible, responsive education that meets regional needs and supports personal, academic, and professional growth.

Part 2: Strategic Plan Connection

- ✓ Student-Ready College
- ✓ Access
- ✓ Community Engagement

Part 3: Goals and Activities

Goal 1: Increase current students' awareness of, access to, and engagement with available campus resources.

- Improve retention of at-risk students by creating interpersonal connections between students and College staff and faculty
 - Madras: Mentorship program; launch pilot cohort Spring 2026
 - Redmond: Increase/improve student event programming in Student Commons and campus-wide (work with ODI, ASCOCC, Student Life, etc. to schedule appropriate events throughout the academic year)
 - Prineville: Increase student event programming campus-wide (work with ODI, ASCOCC, Student Life, etc. to schedule appropriate events throughout the academic year)
- Increase and strengthen access to academic pathways
 - Develop, distribute, and promote clear scheduling information
 - Madras: Mentorship program will collaborate with A&R, CAP, and relevant academic departments to support mentees
 - Prineville and Redmond: Promote existing resources to students (Advising, Financial Aid workshops, tutoring, etc.)
- Promote student support services to improve retention and success
 - Explain access procedures through diverse communication channels, including signage, email campaigns, and faculty partnerships. Foster intentional programming for student engagement.
 - Craft opportunities to connect students with each other (games, trivia, bingo, crafts, etc.)
- Communicate progress and activities to the greater college community
 - Connect with Outreach Dean to ensure consistent communications with VPAA and College leadership
 - Post regular Bobcat Community updates

- Partner with MPR on branch-campus focused social media posts and promotions

Goal 2: Facilitate idea sharing and develop projects through branch campus collaboration

- Organize all-hands quarterly meetings and DPR check-ins
- Team building activities
- All-staff CPR training (Summer 2025)
- Weekly zoom Director meeting
- Engage Outreach Dean to ensure consistent communications with VPAA and College leadership

Goal 3: Grow and deepen community engagement among branch campus students and expand community outreach for prospective students

- Explore strategies to attract non-traditional students
 - Understand regional education levels and needs by working with Regional Economist, Nicole Ramos
 - Use WICHE data to understand the need
 - Research strategies used by other schools that have seen success in this area
- Host regular community forums and recruitment/engagement events
 - Chamber events
 - Partner on events and support opportunities such as Poetry Month, Clothing Connection, Food Pantry, CCDC events
 - Redmond: Open House targeted to High School students and families focused on campus CTE programs
- Directors participate in community events off campus and host community events on campus
 - Attend and sponsor EDCO/REDI events; participate in select chamber opportunities
 - Ask outside groups utilizing the facility if branch campus staff can provide a few welcoming words at their event
 - Actively attend community events to share updates and present opportunities available on branch campus
- Prineville: Develop and complete a comprehensive needs assessment to identify the top three high-demand career fields to guide selection of an anchor program
 - Focus groups
 - Intentional meetings with local employers
 - Compile local and regional data
- Engage Outreach Dean to ensure consistent communications with VPAA and College leadership
- Invite and encourage COCC staff to attend community events
 - Bobcat Community posts
 - Calendar invitations to VPs, Deans, President and others as appropriate

Measurement Tool and Timeline

Goal 1: Increase current students' awareness of, access to, and engagement with available campus resources.

- Madras Mentorship Measurement: Number of mentee-mentor pairs established, retention rates of participating students, program completion rates
- Redmond and Prineville Student Programming Measurement: track number of events and participation, solicit feedback, track term-over-term participation trends

Goal 2: Facilitate idea sharing and develop projects through branch campus collaboration

- Measurement: track number of all-hands meetings and DPR check-in meetings held; document progress on goals and timelines

Goal 3: Grow and deepen community engagement among branch campus students and expand community outreach for prospective students

- Measurement: number of and participation in community forums and outreach events
- Measurement: number and type of programming events and event participation