

Prineville, Madras, and Redmond Campuses
AUR Annual Report

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Section 6a: Measurement Tool and Timeline

The branch campuses have not been able to reach AUR goals due to COVID-19 (see AUR report for 2021 for further explanation). However, based upon the tables provided below, data indicates increases in both the number of courses offered and non-duplicated student counts in the past year compared to 2020-21. As the campuses plan for a full opening in Fall of 2022, AUR goals specifically related to course offerings and student enrollment will become a primary point of focus. During 2021-22, Branch Campus Directors have worked alongside academic administration to implement a 3-term course schedule spanning Fall of 2022 through Spring of 2023 which aligns with the AUR goals set in 2019. Additionally, the college has committed to run courses in this coming academic year, on all 3 branch campuses with low student numbers so as to build student confidence in the ability to access onsite face-to-face courses offerings in their respective communities.

From Spring of 2020 to Spring of 2022, the Redmond Campus has been absent a permanent Director position. Branch campus directors from Madras and Prineville provided onsite coverage and operational management. In the absence of a permanent director, coupled with the College focusing on student access and engagement during the pandemic, student services, faculty support, outreach and expansion efforts have been limited at best.

Since Spring of 2020 through Summer of 2022, student services has been offered through a cadre of opportunities consistently online and through campus-based student services staff but inconsistently through onsite face-to-face employees who focus in areas including financial aid, advising, disability services, testing and tutoring. With face-to-face offerings returning in 2022, the branch campuses will again be able to provide full in-person student services with hopes of achieving AUR goals outlined in 2019. The aforementioned factors have created similar outcomes related to the AUR goals of building and enhancing faculty support on the 3 branch campuses.

COVID, coupled with the absence of a Redmond Campus Director over the span of 2 years again has impacted the branch campuses ability to fully realize our goals in the area of long-term partnerships with business and industry within the 3 respective communities. Regardless, in the past two years, through the acquisition of grant funding, the college and the branch campuses have been able to hire FTE to work specifically in the area of CTE. The Redmond Campus now houses an Apprenticeship Program Coordinator tasked with working directly with industry partners to enhance and re-build COCC's apprenticeship program. MATC in Redmond additionally has hired a position to redesign and enhance MATC curriculum to meet industry needs and place-bound students.

Prineville and Madras Campuses over the past two years has partnered with their local school districts to offer summer programming in the area of youth camps held on each campus and credit recovery credit class offerings. These offerings have been offered at zero cost to the college and student and has created future opportunities for partnership between COCC and the local school districts.

Section 7: Data

Due to the COVID shut down and lack of face-to-face services, data is limited. Below is a snapshot of course offerings and campus enrollment showing pre-COVID data through the most recent fall term. A complete set of term data is available upon request. A comprehensive list of business and industry contacts and established partnerships is currently in process.

Fall Course Offerings by Campus

			COVID	COVID	
	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Prineville	20	14	1	6	18
Madras	24	15	0	14	17
Redmond	122	85	49	66	64

Fall Enrollment by Campus

			COVID	COVID
	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Prineville	83	60	0	48
Madras	106	67	0	55
Redmond	579	515	140	532

Section 8: Summary and Analysis

COVID has greatly impacted original goals set (in 2019) for the branch campuses. However, in the past two years ground work has been laid so as to position the branch campuses for expanded student access, increased enrollment and courses offerings and expansion and outreach through grant funds, state COVID relief monies, and business and industry partners. With a full opening planned for 2022, branch campus directors will either need to re-set original goals or consider a full update during the 2022-23 academic year.