

# 2023 – 27 Strategic Plan Goal Update: Community Engagement

COCC Board of Directors  
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CENTRAL OREGON  
community college

# GOALS

Student-Ready College  
Access

**Community Engagement**

Workforce Development  
College Sustainability

# GOALS

## **Community Engagement**

COCC engages with and responds to the needs of the communities we serve.

# INDICATORS

## **Community Engagement**

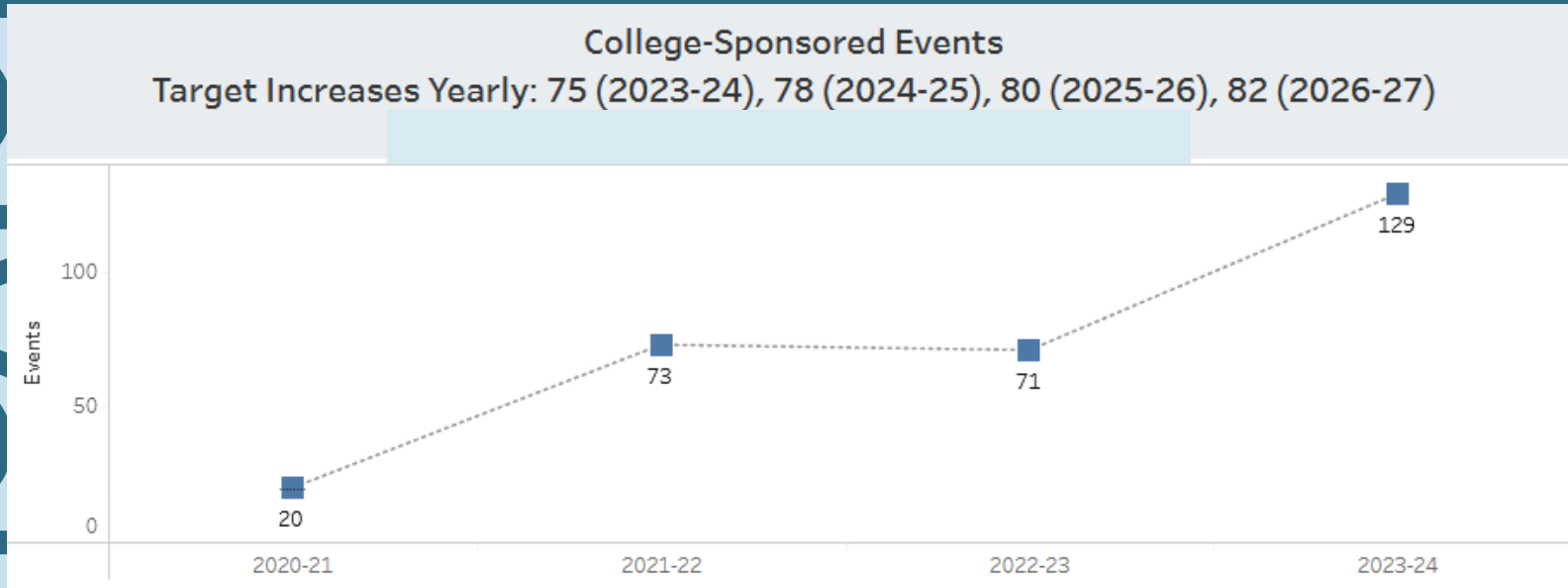
College-sponsored events  
Participation with key stakeholder groups

# INDICATORS

## College-sponsored Events

Definition: “College-Sponsored Events” includes the number of events outside of traditional instructional offerings and includes any activity formally sponsored or endorsed by the College where at least some of the intended participants are community members.

## College-sponsored Events: Targets



### Rationale

COCC recognizes that producing events often takes significant time, energy and human resources to execute. Thus, the annual targets represent a modest growth over the life of the strategic plan.

# INDICATORS

## Participation with Key Stakeholder Groups

Definition: Key stakeholder groups for this indicator include the following 16 entities: OSU-Cascades, City Club of Central Oregon, Economic Development for Central Oregon (EDCO) and its regional offices (5), Bend/Redmond/Sunriver-LaPine/Sisters/Prineville-Crook County & Madras Chambers of Commerce (6), High Desert Education Service District (HDES), Central Oregon Intergovernmental Council (COIC) and East Cascades Works.

# INDICATORS

## Participation with Key Stakeholder Groups:

### Rationale

Active engagement with these groups should be a priority for the College and 85% or higher indicates ongoing, meaningful partnerships with the above groups. “Active engagement” is defined as formal MOU’s, active membership, board/committee representation by COCC staff/faculty or related commitments.

## Participation with Key Stakeholder Groups: Target

2023-24 Status: Met

% Represented: 93% or 13 of 14 groups represented

Benchmark: 85%

### List of Workforce and Educational groups with COCC representation

	2023-24
OSU-Cascades	✓
City Club of Central Oregon	✓
Economic Development for Central Oregon (EDCO)	✓
Economic Development for Central Oregon (EDCO) - Crook County	✓
Suriver - LaPine Economic Development (SLED/EDCO)	✓
Redomd Economic Development, Inc. (REDI/EDCO)	✓
Bend Chamber of Commerce	✓
Redmond Chamber of Commerce	✓
Sunriver Area Chamber of Commerce	✓
Sisters Area Chamber of Commerce	✓
Madras / Jefferson County Chamber of Commerce	✓
High Desert Education Service District (HDES)	✓
Central Oregon Intergovernmental Council (COIC)	✗
East Cascades Works	✓

# INDICATORS

## Other Considerations

- There is a limit to the number of college-sponsored events we can successfully execute with existing staff resources.
- On the contrary, there is great demand across the District for college-sponsored programming
- The list of key stakeholder groups does not reflect the full breadth and depth of COCC staff and faculty representation in community groups

# INDICATORS

## Future Data Directions

- Ensure we have the correct baseline and reasonable expectations, especially for “college-sponsored events”
  - Are we already achieving “stretch” goals?

# Community Engagement Goals and Indicators:

## Questions and Comments?



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